



FOR IMMEDIATE RELEASE: January 18, 2016

AN ENTREPRENURIAL SUCCESS: WILDCARD'S NEW TIED HOUSE

REDDING, CA: NMR Architects and Engineers is pleased to support our client Wildcard Brewing Company in the grand opening of their downtown Redding taproom, the Tied House. The grand opening will be held on Friday, January 22nd at 5:00pm at 1321 Butte St. in Redding, CA. The celebration will include sweet tunes from local band, "Rainy Day Picnic," city style eats with local food trucks and, of course, Wildcard new release and cask conditioned beers.

Located at the site of the old Grey Hound Station, the new taproom named the Tied House promises to be a downtown-lover's dream with 10 taps, 20oz pints, sampler flights, growlers to go and a selection of Wildcard 22oz bottles. The Tied House will also offer menus for ordering food from downtown restaurants, two big screen TV's, amazing events and occasionally some live music talent.

After three successful years at the Crossroads taproom and now the grand opening of the Tied House, owners of Wildcard Brewing Company, Jenny and Jeff Hansen look forward to expanding their business through the wholesale market. With the addition of Jared Durgen to their team, Wildcard plans to share their brewery fresh beers with the East Bay, Reno and southern Oregon.

NMR is proud to support and champion fellow entrepreneurs like Wildcard Brewing Company! In the spirit of local entrepreneurship, Wildcard and NMR would like to extend our sincerest thanks to G & S Construction Inc., Beauty and The Beard, Standardized Plumbing, Palo Cedro Electric, Gibson Heating and Air Conditioning, Tony's Refrigeration, North State Masonry, Empire Dry Wall, The Paint Smith, Redding Metal Crafters, Sign-O-Rama, California Safety, Redding Printing Company, Consumer Product Branding and Inked Up Graphics for your instrumental contributions to the successful completion of the Tied House.

The idea behind the name Wildcard is to pursue the unknown. Wildcard Brewing Company's owners left stability for chaos, moved to England to learn the craft of beer making, and started a business in an uncertain economy, all in pursuit of a dream. You'd call them crazy, adventurous, unpredictable....a wildcard. Their story is one of the unexpected; a place where there are no limits, where perseverance and a free spirit will turn dreams into reality. For more information about Wildcard Brewing Company visit, <http://wildcardbrewingco.com>.

Now in their 49th year, northern California-based Nichols, Melburg & Rossetto Architects (NMR) is a comprehensive architecture, structural engineering and interior design firm with offices in Redding, Chico and Santa Rosa. NMR is one of

the region's leading firms for education, healthcare, civic, commercial and custom residential projects. For more information about NMR visit, www.nmrdesign.com.

Media Contacts:

Krista Buckel
Nichols, Melburg & Rossetto
Marketing/Business Development Coordinator
530-222-3300
buckel@nmrdesign.com

Jenny Hansen
Wildcard Brewing Company
Co-Founder/ CEO
Office. 530-722-9239
Cell. 530-355-5204
jenny@wildcardbrewingco.com

###